

2nd Annual



State of Canada's Cities

Partnership Opportunities

Stepping Up

Investing in infrastructure for
Canadian cities to enable thriving
communities and build a prosperous
future for all Canadians



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The State of Canada's Cities

Last November, the Canadian Urban Institute (CUI) assembled more than 1000 leading influencers for CUI's first annual summit on the State of Canada's Cities. Together, we took stock of what has been working, what needs improvement, and confirmed an urgent need for place-specific solutions to address national, regional, and local challenges.

Building on this success, we are pleased to invite you to join us, to play a central role in convening CUI's second annual State of Canada's Cities summit. In collaboration with our Presenting Partner, Royal Bank of Canada (RBC) and our Research Partner, the School of Cities at the University of Toronto, we welcome you to join us on Dec. 5 and Dec. 6 in Ottawa at the National Arts Centre and other venues across the National Capital Region.

Canada's cities are facing a once-in-a-generation challenge to address global economic, social, climate, and technological needs. We must invest in infrastructure across communities, from coast to coast to coast, to ensure Canada can compete globally and thrive locally. Equitable housing, sustainable economic development, effective climate adaptation, and accessible mobility each depend on critical investments coming from the public, private, institutional and community sectors.



“Canada is facing an infrastructure deficit, which threatens our public services and global competitiveness, but also weakens our civic engagement, collective care and connection, and equitable prosperity. It's time to take a hard look at the needs, solutions, and resources necessary to strengthen our infrastructure and all that depends on it.”

– **Karen Chapple**, Director, School of Cities and Professor, Department of Geography & Planning, U of T

2023 Summit

Why Partner?

The State of Canada's Cities Summit is the preeminent urban event in Canada. Drawing widespread national media coverage before and after the event, join an exclusive group of leading changemakers to push the needle forward and shape the narrative around infrastructure investment for Canada's cities and communities. Tap into the Canadian Urban Institute's esteemed roster of national stakeholders, public and private sector decision-makers, and city sector leaders from across the country to drive your programs, projects, and mandates at the Summit. Build partnerships to be a part of the conversation and the solution to Canada's most pressing challenges.

The Agenda

This year's summit focuses on Canada's changing geo-political context, including increasing social, economic, and climate pressures we are experiencing closer to home. Let's equip Canadian cities to compete globally, while at the same time serving their local communities.



Canada's competitive advantage in creating the world's most livable and resilient places, through innovation and investment for the future.



Sourcing capital and expertise to repair, reinvest, and reimagine all forms of infrastructure needed to make our communities thrive, and to build support for our growing population.



Developing place-based leadership to strengthen local economies and enable economic expansion and shared prosperity.



Global best practices, and Canada's ability to step up, and keep up.

Sponsors & Partners

Join a growing list of leading sponsors and partners to shape and propel this year's Summit.

Presenting Partner



Research Partner



Summit Sponsors (to date)



Program Partners



Sponsorship Tiers

Nation Builder

Lead sponsor
\$100,000



- Lead sponsor of the Canadian Urban Institute's (CUI) Summit on the State of Canada's Cities
- Logo recognition on briefing documents and the post-Summit report
- Summit speaking engagements
- Acknowledgement on Summit promotional materials including CUI's CityTalk webinar, Summit website and social channels, on-site signage, podium recognition, etc.
- Summit reception sponsor
- A table for eight guests at CUI's C-suite dinner on the evening of Dec. 4
- Opportunity to be co-convenor of an issue-specific roundtable on Dec. 6 with federal policymakers and urban leaders
- Recognition in CUI's communications spanning 2024-2025 as a Nation Builder sponsor and partner of the Canadian Urban Institute

Region Builder

\$50,000



- Summit speaking engagements
- Acknowledgement on Summit promotional materials including CUI's CityTalk webinar, Summit website and social channels, on-site signage, podium recognition, etc.
- Logo recognition on briefing documents and the post-Summit report
- Summit luncheon sponsor
- Invitation for two guests to CUI's C-suite dinner on the evening of Dec. 4
- Opportunity to be co-convenor of an issue-specific roundtable on Dec. 6 with federal policymakers and urban leaders
- Recognition in CUI's communications spanning 2024-2025 as a Region Builder sponsor and partner of the Canadian Urban Institute

City Builder

\$25,000



- Acknowledgement on Summit promotional materials including CUI's CityTalk webinar, Summit website and social channels, on-site signage, podium recognition, etc.
- Summit breakfast sponsor

Community Builder

\$15,000



- Acknowledgement on Summit promotional materials including CUI's CityTalk webinar, Summit website and social channels, on-site signage, podium recognition, etc.

Ready to get involved?

We are building a cross-Canada coalition of organizations and individuals to ensure Canada is well served by its urban regions. Join colleagues from coast to coast to coast.

summit@canurb.org

Find us at



canurb.org



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